

Your Guide to COCA 2019

CONFERENCE MANUAL



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ABOUT US

Who We Are

The Canadian Organization of Campus Activities, better known by its acronym COCA, represents more than 60 postsecondary institutions across Canada. Typically school members are student associations, or administration departments that are involved with campus activities programming, or student engagement.

COCA also boasts more than 75 Associates, which are entertainers, booking agencies, artist management companies, and other valued business suppliers to the campus sector. Founded in 1982 as the successor to the Canadian Entertainment Conference, COCA has now completed more than thirty-five years of successful operation.

Our Mission Statement

The Canadian Organization of Campus Activities provides leading professional development for campus activities staff and student leaders dedicated to the enrichment of student life.

QUESTIONS?

Find us in 'Salon B' on Level 3 in the Marriott On the Falls for answers to all of your questions and inquiries!

Registration Times

Monday 9-11:30am and 1:30-6pm

Tuesday 9am-5pm

Wednesday 9am-5pm **Biz Hall Setup** 8-10:45am

Thursday 9am-4pm



@YOURCOCA COCA.ORG

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Meet the Conference Committee!

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Check out some of the unique features COCA has to offer this year!

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Get familiar with the Marriott on the Falls along with all the attractions, places to grab grub and just about everything else the city of Niagara falls has to offer!

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HEY THERE!

On behalf of the Canadian Organization of Campus Activities Board of Directors, I would like to extend to you the warmest of welcomes to the 37th National COCA Conference in beautiful Niagara Falls!

My first huge thank you goes out to the National Conference Committee, the COCA Board of Directors, and our volunteers for everyone's amazing work that went into building this year's conference. Please take a moment later in this manual to take a look at the conference committee list and forward your thanks to those individuals when you see them during the conference.

Next, thank you so very much for joining us this week in our continued pursuit of top tier campus programming, marketing/communications, campus clubs, leadership, and professional development. While COCA is a diverse community of leaders representing campus life coast to coast in many different ways, we all share the same goal, and that is making positive and meaningful impacts at our respective institutions.

I hope that you take full advantage of the sights, sounds, and networking opportunities laid out before you at this year's National. Whether it's in our Ed Sessions, showcases, or even during lunch on your own, there are countless ideas waiting to be unpacked and lasting connections to be discovered. Whether this is your first COCA experience or you're returning as a long term COCA member, I welcome you to another terrific year within our community. May the ideas, lessons, conversations, and performances you witness foster new success and unforgettable relationships both personally and professionally in the year ahead.

I look forward to amazing conversations ahead.

RILEY MILLER

COCA Board Chair 2018/2019
University of Lethbridge Students' Union

BOARD OF DIRECTORS

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Tim Fraser, *Degy Booking International*

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Earle Taylor, *COCA*

STANDING COMMITTEE CHAIRS

Awards Committee

Crystal Benn, *St. Clair College*
Devin Hurst, *St. Clair College*
Jordan Hallawell, *Brock University*
Kevin Masterson, *Fanshawe College*
Rachelle Eklund, *NAIT*

Education Committee

Tyler Hetherington, *Fanshawe College*
Patrick Newell, *Algonquin College*
Hibo Ahmed, *Brock University*
Rachelle Eklund, *NAIT*
Michelle Campbell, *St. Francis Xavier University*

Communication Committee

Devon Hurst, *St. Clair College*
Andy Hall, *Niagara College*
Patrick Newell, *Algonquin College*

CONFERENCE PORTFOLIOS

Awards Show Facilitator

Jordan Hallawell, *Brock University*

Biz Hall Managers

Craig Berry, *University of Alberta*
Kenney Fitzpatrick, *Mount St. Vincent University*

Conference Manual and Logo Design

Holly Watson, *Niagara College*

Conference Manual Editors

Andy Hall, *Niagara College*
Earle Taylor, *COCA*

Conference Office Manager

Mary Margaret Courtney, *St. Lawrence College, Brockville Alum*

Conference Office Staff

Dawn Murray, *Ryerson University*
Kenney Fitzpatrick, *Mount St. Vincent University*
Tyler Cake, *Fanshawe College Alum*

Pre-Conference Activities & Delegate Transportation

Jack Tanguay, *Niagara College*

Showcase Selection

Alain Cry-Russo, *La Cité*

Showcase Manager

Crystal Benn, *St. Clair College*

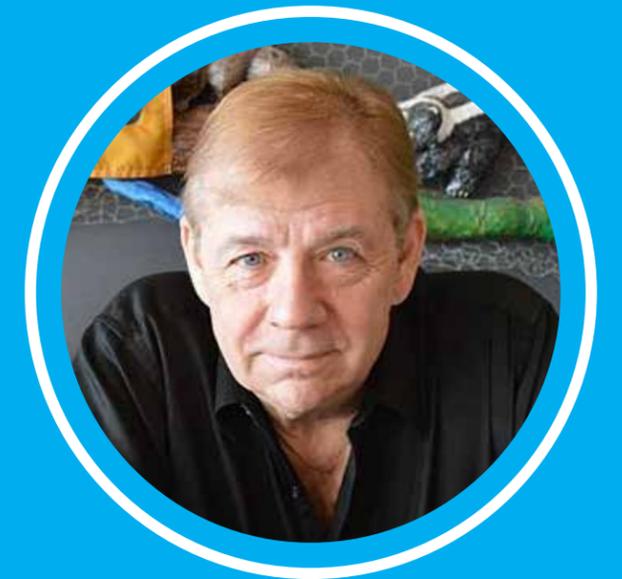
Showcase Production

Josh Clark

Sponsorship

John b. Young, *Fanshawe College*
Earle Taylor, *COCA*

IN MEMORIAM



DAN VALKOS

Psychic Entertainer

Dan Valkos believed in the Canadian Organization of Campus Activities. A 30-year associate member of COCA, Dan was also a three-term member of the COCA Board of Directors.

Dan traveled the country giving his Psychic Readings to many of our campuses. While on the Board, Dan started a mentorship program to help new associate members navigate the national conference. This was a true reflection of his willingness to help others. A "larger than life" personality to be sure, Dan will be greatly missed by all who knew him.

OUR SPONSORS

COCA Gratefully acknowledges the following associate members for their generous and continued support

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Joey Greer | 819.962.1879
joey@bigtreepromo.com

Ally Herbert | 613.454.1861
aly@bigtreepromo.com

SARAH BLACKWOOD

Sarah Blackwood, the award-winning lead singer of Walk Off The Earth, will be the keynote speaker on June 18th at the National COCA Convention.

Sarah speaks about how through hard work, focus and learning from the obstacles and joys that happen in life, your journey will take you to where you are meant to be. She continues to strive to live out her dreams while raising 3 young boys and teaching them their potential to do the same.

- Sarah will focus on:
- › Business Leadership
 - › Being an empowered female in the male-dominated music industry
 - › Being a career-oriented woman
 - › Being a working mother of 3 young boys
 - › Family Management
 - › Mental wellness and suicide

Her keynote will include an acoustic performance of 2 songs followed by a Q&A with the audience.

FOR BOOKINGS & INQUIRIES:
BALDEEP RANDHAWA
BRANDHAWA@APA-AGENCY.COM | 416-646-7373

Sarah Blackwood is a leading member of the band Walk Off The Earth, which is an unconventional, multi-talented musical phenomenon that has taken the world by storm.

Based in Burlington, Ontario, their brilliant five-piece playing- one-guitar interpretation of Gojye's "Somebody That I Used To Know" exploded on YouTube garnering well over 180 million views. Since then, the Juno Award-winning band has released a string of successful original songs including, "Red Hands" (#1 at AAA), "Fire In My Soul" & "Rule The World", "Fifth Avenue"; sold out venues across the globe and collaborated with some of the biggest artists in the world (Keith Urban, Snoop Dogg & Steve Aoki).

Walk Off The Earth have built a massive following of dedicated fans from around the world through their unique and heartwarming approach to song-writing, filming and constant, open interaction with everyone their music touches.

SPONSORED BY: APA

FEATURES



SCHOOL SWAG AUCTION

Thursday, June 20th, Day 05

Schools and associate members were invited to bring sweatshirts and swag items to the national conference to donate to this silent auction. All donated items will be on display Thursday June 20th from Noon- 3:50 pm, in front of Salon B and you can bid on any item you'd like. Auction will close at 3:50 pm on Thursday and if you're the last bidder...the item is yours.

In addition, to the awesome swag, any school delegate who bids "once during the auction" will receive a bonus ballot to enter for a chance to win a flight prize for two anywhere Flair Airline flies (taxes & fees not included). Plus a final additional ballot if you are a school delegate and end up winning the auction item! Delegates are limited to a maximum of three ballots for this draw, all ballots are non-transferable.



SCHOOL SPIRIT DAY

Thursday, June 20th, Day 05

Rock your favorite school spirit swag or school colours on the last day for a chance to win a flight prize for two anywhere Flair Airline flies (taxes & fees not included). Any school delegate participating in School Spirit Day will get a ballot for this wonderful prize, ballots available at the School Swag Auction. You may also receive additional ballots for bidding and winning an item at the School Swag Auction.



GIVEAWAY FLIGHT PRIZE!

Thursday, June 20th

Flair Airlines is giving away a flight prize for two anywhere that they fly, taxes and fees are not included. Prize winner will be drawn at the COCA Closing Banquet, open to school delegates only and the winning delegate must be in attendance to win this prize.



MONDAY MORNING ACTIVITIES

Monday June 17, Day 02

YOGA FOR COCA

ACL Student Benefits will be hosting a yoga session for interested delegates on the second floor of the hotel in the Oakes Foyer. We recommend proper yoga clothing for this activity. The session will begin at 9:30 a.m.



TRIP TO THE FALLS

Delegates will be able to walk and ride to Canada's scenic wonder Niagara Falls, a wonderful location to experience, up close and personal. Wear proper foot wear for this nice fresh walk across the street and partially down the hill to the Falls Incline Railway...it drops you off across the street from Horse Shoe Falls, you will have time for a short visit and to take pics then back on the Railway up to the hotel.

Participants plan to be in the hotel lobby at 9:30, the roundtrip on the Falls Incline Railway is \$4.87 plus taxes.



STUDENT VOLUNTEER POSITIONS

We require 12 student volunteers for a 60 minute training session. Participants will have an engaging and energizing session on community building. As a volunteer you will be a pivotal ingredient to the success of our student interactive session scheduled for 1:30 p.m. Sign up in the COCA Office, limited to 12 student delegates, this training will begin at 9:30 a.m.. in the Oakes North Ballroom, wear sneakers or comfortable shoes.



A VISIT TO THE FALLSVIEW CASINO

A program for those delegates that like to take a chance in life, live dangerously for the big payoff. Bring all of the cash you wish to gamble away, meet in the lobby at 10:00 a.m. and follow the conference chair, John b. Young down the street to the Fallsview Casino. He will be making one bet on the craps table with all of the accumulated cash. The roll of the dice will determine if we either all win big or learn a life lesson on gambling.



JOE CLARK JOE@FELDMAN-AGENCY.COM
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KNOW WHERE TO GO



RESTAURANTS AND CAFES

Walking Distance

By Pricing Category

\$

Starbucks
Cafe
Main Level of Hotel

Country Fresh
Famous Wonton Soup, Donuts
5076 Victoria Ave

Niagara Brewing Company
Micro-Brewery and Gastro Pub
4915-A Clifton Hill

Smoke's Poutinerie
Specialty Poutine
5869 Victoria Ave

My Cousin Vinny's
Italian
6541 Main St

Zappi's Pizza
Pasta, Pizza, Subs
6663 Stanley Ave

The Big Sizzle
Burgers
6683 Fallsview Blvd

\$\$

Milestones
Bar and Grill
Mezzanine Level of Hotel

Wind Sushi
Japanese Cuisine
7241 Lundy's Lane

The Grand Buffet
International Selection
6380 Fallsview Blvd

Young Garden
Korean BBQ and Karaoke Bar
6079 Stanley Ave

The Kasbah
Armenian, Greek, Italian
6130 Dunn St

Applebee's
American
6546 Fallsview Ave

Turtle Jacks
Muskoka Grill
6733 Fallsview Blvd

\$\$\$

The Keg, in the Courtyard
Steakhouse
Marriot Courtyard

Copacobana
Brazilian Steakhouse
6671 Fallsview Blvd

Massimos Italian Restaurant
Italian
5875 Falls Avenue FR Level - A

Morton's Grille
Steakhouse
6740 Fallsview Blvd

\$\$\$\$

Ruth Chris
Steakhouse
6455 Fallsview Blvd

SERVICES

BMO Bank of Montreal
7555 Montrose Rd (905) 357-2300

RBC
6518 Lundy's Lane (905) 356-7313

TD Canada Trust
5900 Dorchester Rd (905) 357-1930

CIBC
6345 Lundy's Lane (905) 354-7494

The Beer Store
6757 Lundy's Lane (905) 354-5521

Liquor Store
5389 Ferry Street (905) 357-4360

Avondale Food Store
6175 Dunn Street (905) 357-2824

Fallsview Market Variety Store
6380 Fallsview Blvd (905) 371-2624

Central Taxi
905-358-3232

Niagara Falls Taxi
(905) 357-4000

Elite Taxi
(905) 356-9990

RoyalX Taxi
(289) 228-7378

	Sunday, June 16 DAY 01	Monday, June 17 DAY 02	Tuesday, June 18 DAY 03	Wednesday, June 19 DAY 04	Thursday, June 20 DAY 05
8:30AM			9AM-5PM REGISTRATION SALON B 'CONFERENCE OFFICE'	9AM-5PM REGISTRATION SALON B 'CONFERENCE OFFICE'	9AM-4PM REGISTRATION SALON B 'CONFERENCE OFFICE'
9:00AM		9-11:30AM			
9:30AM		REGISTRATION SALON B 'CONFERENCE OFFICE' OR 1:30-6PM <i>Travel time for Delegates within 3-Hour Drive</i>	9:30-10:30AM ED SESSION .2 FIRST & THIRD FLOOR	9:30-10:45AM ED SESSION .5 FIRST & THIRD FLOOR	9:30-10:30AM ED SESSION .8 FIRST & THIRD FLOOR
10:00AM					
10:30AM					
11:00AM			10:45-11:45AM ED SESSION .3 FIRST & THIRD FLOOR	11AM-12PM BIZ HALL EAST & WEST OAKES N&S	11AM-12PM REGIONAL MEETING CENTRAL THIRD FLOOR
11:30AM	11:30AM	11:30-1:30PM LUNCH & KEYNOTE SPEAKER KIM KATRIV MILAN OAKES SOUTH BALLROOM	12-1:30PM LUNCH & KEYNOTE SPEAKER SARAH BLACKWOOD OAKES SOUTH BALLROOM	12-1PM ASSOCIATE'S LUNCH TBA	12-1PM SCHOOL'S LUNCH ON YOUR OWN
12:00PM	PRE-CONFERENCE ACTIVITIES WHIRLPOOL, JET BOAT TOUR CLIFTON HILL FUN-PASS				12-1:30PM LUNCH ON YOUR OWN
12:30PM					12-3:50PM SCHOOL SWAD AUCTION
1:00PM	Niagara Skywheel Zombie Attack! 60 Theatre Ride MovieLand Wax Museum Dinosaur/Wizards Mini Putt Ghost Blasters			1-2PM BIZ HALL CENTRAL OAKES N&S	1-2PM REGIONAL MEETING .2 THIRD FLOOR
1:30PM		1:30-2:30PM DELEGATE PROGRAMS SALOPEJA & OAKES NORTH BALLROOM	1:30-3PM ED SESSION .4 FIRST & THIRD FLOOR	2-3PM BIZ HALL TRADE SHOW ALL DELEGATES OAKES NORTH & SOUTH BALLROOM	
2:00PM					1:30-2:00PM ED SESSION .10 FIRST & THIRD FLOOR
2:30PM		2:45-3:45PM ED SESSION .1 FIRST & THIRD FLOOR	3-4PM REGIONAL MEETING .1 THIRD FLOOR		2:45-3:45PM MEETINGS CLUBS, MARKETING BLOCK BOOKING BY REGION THIRD FLOOR
3:00PM	Register with COCA			3:15-4:15PM ED SESSION .6 FIRST & THIRD FLOOR	3:30-4:45PM ASSOCIATES MEETING ONTARIO
3:30PM					4-5PM AGM SCHOOL MEMBERS SALON A
4:00PM		4-6PM LECTURE SHOWCASE OAKES SOUTH BALLROOM	4:15-5:15PM SINGER/SONGWRITER SHOWCASE OAKES FOYER	4:30-6PM ED SESSION .7 FIRST & THIRD FLOOR	
4:30PM					5-7PM ASSOCIATES & ALUMNI RECEPTION MILESTONES EXECUTIVE ROOM
5:00PM					5-6:30PM FREE TIME
5:30PM					
6:00PM	6-8PM	6-8PM	6:15-8:30PM BUSES TO BROCK U DEPART	6-8PM	6:30-7PM RECEPTION
6:30PM	DINNER ON YOUR OWN	DINNER ON YOUR OWN		DINNER ON YOUR OWN	7:30-9:30 CLOSING BANQUET FOUNDERS & CAMPUS AWARDS
7:00PM			7-8PM FREE BBQ DINNER! HOSTED BY X-INFUSED BROCK U		
7:30PM				7:45-8PM BUSES TO BROCK U DEPART	
8:00PM	8-10PM COCA MEET N' GREET GREAT ROOM	8-9PM FREE TIME	8:00-11:30PM MAINSTAGE SHOWCASE .1 BROCK U	8:30-11:30PM MAIN SHOWCASE .2 BROCK U	8:00-9PM FREE TIME
8:30PM					
9:00PM		9-11:30PM COMEDY SHOWCASE OAKES SOUTH BALLROOM			9-11:30PM VARIETY SHOWCASE OAKES SOUTH BALLROOM
9:30PM					
10:00PM	10-11:30PM HEADPHONE SALON A		COCA CAMPUS ENTERTAINMENT AWARDS BROCK U		
10:30PM					
11:00PM					
11:30PM		11:30PM-12:15AM FREE TIME	11:15PM BUSES TO HOTEL DEPART	11-11:45PM BUSES TO HOTEL DEPART	
12:00AM					
12:30AM		12-1:15AM NETWORKING SUITE & IMPROV GAME NIGHT OAKES SOUTH BALLROOM	12-1-1:30AM NETWORKING SUITE & BOOM BOOM BINGO SALON A	12-1-1:30AM NETWORKING SUITE & GAME ON! SALON A	
1:00AM					

SUNDAY, JUNE 16TH
Day 01 Overview

DAY 01

- 11:30am** **Pre-Conference Activities**
Meet in Lobby for Registration 11:30am-6pm

Whirlpool Jet Boat Tour
Clifton Hill Fun Pass
- 6pm** **Dinner on Your Own**
6-8pm
- 8pm** **COCA Meet and Greet!**
Great Room - Hotel Bar
8pm-10pm
- 10pm** **Special Event Showcase 'Headphone Disco'**
Salon A
10-11:30pm

Notes

- 8pm**
- COCA Meet n' Greet**
Salon A

For all delegates arriving on Sunday for our national conferenceyou are invited to meet the current COCA Board and Staff responsible for this year's conference in the main floor hotel bar. We have an area designated for delegates, some munchies will be available but all beverages are your responsibility. You are encouraged to participate in a program "A Penny for Your Thoughts" this will be rewarding for one delegate and offer the organizers some future direction for the conference.
- 10pm**
- Special Event Showcase**
Salon A

Headphone Disco
Presented by DEGY Entertainment

FIND YOUR THING!

- Education Sessions
- Biz Hall
- Programming
- Campus Life
- Clubs
- Keynote Speaker
- Showcase
- Marketing
- Professional Development

DAY

02

SCHEDULE

9am	Registration Salon B 9am-11:30am
9:30am	Morning Activities Salon B Register Before 9am 9:30am Start Time
11:30am	Opening Lunch Featuring Kim Katrin Milan
1:30pm	Registration Salon B 1:30-6pm
1:30pm	Delegate Programs
2:45pm	Ed Sessions .1 First & Third Floor 2:45-3:45pm
4pm	Lecture Showcase Oakes South Ballroom 4:00-6:00pm
6pm	Dinner On your Own 6-8pm
9pm	Comedy Showcase Oakes South Ballroom 9-11:30pm
12:15am	Special Event Showcase 'Improv Game Night' Oakes South Ballroom 12:15-1:15am

Sponsored By

Real: Campus & We Speak Student
Big Tree Promotions
National Speakers Bureau

Sponsored By

Playfair Canada

9:30am

Morning Activities

[See Features section for more details!](#)

11:30am

Opening Lunch

Oakes South Ballroom

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National Speakers Bureau

Featuring Kim Katrin Milan
Executive Director of The People Project

This internationally renowned speaker is an advocate for LGBTQ communities and speaks on a variety of issues like sexuality, relationships, equality, and mental health.

1:30pm

Delegate Program

Student Delegate - Oakes North Ballroom
You are asked to attend a unique presentation on the other side of the ballroom in Oakes North. Delegates will experience a unique blend of audience participation comedy routines, non-competitive adult play and newly created group dynamic exercises. This will be a perfect opportunity for delegates to meet one another and instantly feel comfortable for the rest of the conference.

All Other Delegate - Salon A
Returning and full time staff, may attend the interactive session in the Oakes North Ballroom, but if you attend you must participate. For all other remaining delegates, in Salon A, we will have a short interactive activity with prizes, a couple of short professional presentations plus an open Q & A for any new full time staff delegates.

2:45pm



Introduction to Programming 101: Where to Start

Salon A

Kelsey Richard
*Programming & Promotions Manager
COCA Central Region Director
Wilfrid Laurier University Students' Union*

Riley Miller
*Zoo Bar & Events Manager
Coca Western Director & Board Chair
University of Lethbridge*

For all delegates who are new to the world of campus programming. This is the first in a series of 3 Introduction to Programming sessions that will provide you with a strong foundation for a successful year. The 101 session will provide an overview of campus programming, and will review in detail: campus resources, working with budgets, building schedules & timelines, and understanding important rules and by-laws while planning your events.



How to Deal with Club Conflict

Niagara

Sienna Benson
*Clubs and Communities Coordinator
Algonquin Students' Association*

Dave McDougall
*Director of Campus Life
Waterloo University Student Federation*

This session will be going over how to deal with club conflicts in different scenarios. This will include club conflicts with the community, Clubs Coordinator, Faculty, and clubs with other clubs.



Sponsorship 101: Building Brand Relationships

Hennepin North

Julian Ibe
Senior Manager at Campus Intercept

Developing and maintaining client relationships are integral to building a supplemental revenue stream for your campus organization. Get a better understanding of the key factors that can spark a brand's interest and get them onto your campus.



How to Sell Your Events Program

Hennepin South

Heidi Stricko
Vice-President, Student Services
Mackenzie Durward
Partnership Manager
Jordan Hallawell
Marketing Manager

[Brock University Student Union](#)

Many schools are facing tough or even unknown financial situations, especially when it comes to their events portfolios. At Brock, we will break down how our \$350,000 events program was funded with nothing but a \$16,000 base from our Division 1 budget. We will give you our blueprint to selling event packages to students, maximizing partnerships for your events, and working to make every dollar count.

4pm

Lecture Showcase

Oakes South Ballroom

Dr. Justine Shuey – Sexologist
Jeff Griffin
Judy Croon
Rachel Parent
samantha bitty
Daniel Caron

9pm

Comedy Showcase

Oakes South Ballroom

MC – Matt Foster
Chanty Marostica
Al Val
Kyle Brownrigg
Matt Wright
Steph Tolev

12:15am

Networking Suite & Event Showcase

Oakes South Ballroom

Improv Game Night
Presented by The Comedy Bar

DAY 03

SCHEDULE

9am **Registration**

Salon B
9-5pm

9:30am **Ed Sessions .2**

First & Third Floor
9:30-10:30am

10:45am **Ed Sessions .3**

Third Floor
10:45-11:45am

12pm **Networking Lunch**

Featuring Sarah Blackwood

Sponsored By

Riddle and Bloom
Amazon Student Prime
APA Canada

Oakes South Ballroom
12-1:30pm

1:30pm **Ed Sessions .4**

First & Third Floor
1:30-3pm

3pm **Regional Meetings**

Niagara East Region
Salon A Central Region
Ontario West Region
3-4pm

4:15pm **Singer/Songwriter Showcase**

Sponsored by Real Campus & We Speak Student

Oakes Foyer
4:15-6:15pm

6:15pm *Bus departs front of hotel at 6:15pm to Brock University*

7pm **Free X-infused BBQ**

Brock University
7-8pm

8:30pm **Main Stage Showcase**

COCA Campus
Entertainment Awards

Brock University
8:30-11:30pm

11:45pm *Bus to hotel departs at 11:45pm*

12:15am **Special Event Showcase
'Boom Boom Bingo'**

Salon A
12:15-1:30am

9:30am



Programming 102: Venue & Talent Requirements

Salon A

Crystal Benn
Facilities and Production Coordinator
St. Clair College

Tim Fraser
Agent at Degy Entertainment

A good follow up to Programming 101, this session will review and answer any questions you may have in regards to: building show offers, negotiating with agents and making payment deposits.

We will also go over how to read & understand performance contracts & hospitality riders, basic technical requirements and venue set ups for big budget shows and small-scale events.



Bridging Clubs & Events

Hennepin North

Hibo Ahmed
Clubs Manager
Brock University Students' Union

As the worlds of clubs and events often blend, learn more on the "ins and outs" of club events, campaigns, and event execution. We will dive into best practices for club independence, little/no cost events and resourceful thinking.



Picture Leadership

Niagara

Daniel Caron
Original Play LLC

Photography is an art that can craft individual moments while helping you to refine your leadership role. In this session, we will identify important aspects of leadership and also develop better photography skills. Picture the possibilities.



Connect

Hennepin South

John Lyons
HUB Creative Group

Why you need a Social Strategy
Choosing the Channels that Matter
John's 6 C's of Social Media Success

10:45am



Programming 103: Executing the Event

Salon A

Devin Hurst Manager
Student Experience, St. Clair Windsor

Tim Fraser
Agent at Degy Entertainment

The final installment of this 3 part series. This session will go over advancing the show, promoting it to get max attendance, as well as how to execute it so it goes off without a hitch.



How to Build a Clubs Department

Ontario

Sienna Benson / Dave McDougall / Hibo Ahmed
Dawn Murray / Loise Gahol

Interested in club departments? Don't know how to shape club support? Join us for a panel discussion as we explore the possibilities of clubs.



Leveraging Sponsorships to make Great Events!

Niagara

Craig Berry
Sponsorship and Advertising Manager
University of Alberta Students' Union

If student events are to survive, you will need to leverage their full power and potential to get funding to make them fantastic. You cannot rely on student fees alone.

This session will cover the following: What is a sponsor vs an exhibitor; Setting expectations with partners; how to calculate the value of your partnerships; writing clear agreements; Why free samples aren't free; Using space in your SUB building effectively; as well as the importance of a pre event kit and how it makes your life easier on site.



Cultivate

Hennepin South

John Lyons
HUB Creative Group

Defining Goals & Purpose
Brand Voice
Style Guide
Toolbox



Managing Your Team's Mental Health

Hennepin North

Jordan Axani & Megan Rafuse
Co-Founders of Shift Collab

Managers everywhere are grappling with how to support the mental health of their teams. With rising cases of anxiety, depression and other mental health challenges, there is a need for all student associations to provide formal and informal support for their personnel. And that often starts with managers and elected leaders.

This workshop is a mental health training specifically for those who directly manage people, whether employees or student volunteers. Its main objective is to give managers an introductory awareness and set of tools to support their team's mental health. In this actionable session, attendees will walk away with...

An understanding of common mental health challenges impacting teams

Clarity on the role of managers in supporting your people's mental health

Techniques to help managers recognize symptoms and discuss mental health challenges with their personnel

Best practices on how to support personnel during a challenging period, including how to refer them to further sources of support.

12:00pm

Networking Lunch

Oakes South Ballroom

Sponsored By
Riddle and Bloom
Amazon Student Prime
APA Canada

Featuring Sarah Blackwood
Award-Winning Singer, Walk off the Earth

Sarah is the award winning lead singer of Walk Off the Earth, her presentation will focus on being an empowered female in a male dominated Canadian music industry. She will investigate the challenges of a career oriented woman while being a mother of three wonderful children.

1:30pm



Working with Agents

Salon A

Riley Miller
Zoo Bar & Events Manager
COCA Western Director & Board Chair
University of Lethbridge

Buyer/agent relationships can be tough waters to navigate, and for new campus programmers knowing what to expect before making your calls could be all it takes to set you up for success in your programming year to come.

This session will not be dedicated to comparing horror stories of deals gone bad, but instead a panel discussion on our experiences, a list of best practices that can keep your negotiations professional, and an opportunity to ask questions to help clear the air of any mysteries you might have before you start your talent hunt.



Clubs Round Table

Hennepin North

Dawn Murray
Campus Groups Coordinator
Ryerson Student's Union

Join us as we explore and share ideas regarding clubs on satellite campuses, event ideas, marketing strategies, handbooks/ policies and much more. Be sure to bring club materials with you as we often learn from each other!



Create

Hennepin South

John Lyons
HUB Creative Group

Developing Your Content
Engage With Your Audience
Measuring Your Results
Final Thoughts and Next Steps



E-Sports 101: Video Gaming on Campus

Niagara

Shaun Byrne
Director of Esports
St. Clair College

Esports, otherwise known as competitive video gaming, is quickly becoming the most important form of entertainment among post-millennials.

Video gaming on college campuses has existed since the 1970s but never before has it received as much institutional support as it is now. Over 140 schools across North America have now launched official varsity programs and that number is growing almost daily. In addition, there exist hundreds of esports clubs that are thriving despite a lack of support. This session explores the basics of esports, the value to student life, how to support your existing clubs, and how to start a varsity program.

4:15pm

Singer/Songwriter Showcase

Oakes Foyer

AIDA
Del Hartley
J8KE
Matt Zaddy
Rob Watts

8:30pm

Main Stage Showcase COCA Entertainment Awards

Brock University

For Esmé
Long Range Hustle
Autumn Kings
Jane's Party
Notifi
Delaney Jane

12:15am

Networking Suite + Event Showcase

Salon A

Boom Boom Bingo
DEGY Entertainment

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Jay Flesher | 613.720.4141
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It's madcap fun!

For information and to book, please contact:
Carol Ann Fried, CPO (Chief Playfulness Officer)
playfaircanada@gmail.com 604-736-4110 PST
playfaircanada.com

DAY 04

SCHEDULE

8am	Biz Hall Setup 8-10:45am
9am	Registration Salon B 9am-5pm
9:30am	Ed Sessions .5 First & Third Floor 9:30-10:45am
11am	Biz Hall East + West Delegates Oakes Ballroom 11-12pm
11am	Central Regional Meeting Salon A Central Region 11pm-12pm
1pm	Biz Hall Central Delegates Oakes Ballroom 1-2pm
1pm	Regional Meetings Niagara East Region Ontario West Region 1-2pm
2pm	Biz Hall All Delegates Oakes Ballroom 2-3pm
3:15pm	Ed Sessions .6 First & Third Floor 3:15-4:15pm
3:30pm	COCA Associate Meeting Ontario 3:30-4:45pm
4:30pm	Ed Sessions .7 First & Third Floor 4:30-6pm
7:45pm	Bus departs front of hotel at 7:45pm to Brock University
5pm	Associate & COCA Alumni Reception Milestones Executive Room 5-7pm
9pm	Main Stage Showcase Brock University 8:30-11:30pm
11:45pm	Bus to hotel departs at 11:45pm
12:15am	Special Event Showcase 'Game On!' Salon A 12:15-1:30am

9:30am



Engaging Your International Community

Salon A

Jack Tanguay,
Events Programmer,
Student Administrative Council

Sarah Singleton
Program Coordinator,
Student Engagement and Leadership

Nattalie Boverhof
Student Engagement Coordinator
International Department

Niagara College

During this session, we will discuss the different ways to engage and program for the international students on campus and how to work alongside your international department to create awesome programming on campus for both domestic and international students!



Club Leadership

Ontario

Jackie McCollom
Former Brock University Student Union
Director of Student Life and Communications

In order to have a strong club you need strong leaders. A comprehensive procedure on club transition, training and expectations is the key to a successful club year.

This session will feature leadership tactics to on how to ignite strong club leaders and a club culture.



Building a Resilient Team: How to Survive Transitional Leadership

Niagara

Jonathan Bilodeau
Former President N.A.I.T Student Association

In this session, Jonathan Bilodeau will cover team building, management, and leadership concepts through the lens of transitional student leadership. Through stories told from a student leader's perspective, we will look at what it takes to build and maintain a high functioning team in an environment with constant change. This session aims to align the perspectives of Student Leaders and Staff to find common ground and to promote the success of student organizations.



Creating Lasting Relationships Through Sponsorships

Hennepin North

Chris Green
Director of Communications, Marketing & Community Engagement, Niagara Health Foundation

In this session, you will explore unique and impactful ways to create lasting relationships with your sponsors. Through proper identification, understanding how their ROI is calculated, knowing their target audiences, cultivating the relationship and most importantly stewarding (thanking) the sponsor, you will begin to create relationships that last and bring in multi-year revenue for your campus.



Media Relations Panel

Hennepin South

Emily McInerney, Moderator
Public Relations Program Coordinator & Professor
Niagara College

Susan Pedler
Journalism Professor
Niagara College
Former CBC National Reporter/Host/Producer

Luke Edwards
Award winning investigative reporter
St. Catharines Standard

Daryl Barnhart
Executive Officer to the Regional Chair
Niagara Region

Kalvin Reid
Senior Consultant, Enterprise Canada

Award winning investigative reporter
St. Catharines Standard

For some of you, this might be your first interaction with the media. Building a strong relationship with local journalists and members of the media is incredibly important for external communication. In this session you will hear from a panel of experts from the field, from both the media side, as well as the public relations side as well!

Navigating questions from journalists can be tricky, this session will help guide you through it seamlessly.

3:15pm



Interactive Unique Low Cost Programming

Salon A

Tyler Hetherington
Events & Activities Coordinator Fanshawe College
Whitney Piper
Steel Centre Manager, Fleming College

We all love booking that huge concert but don't love the financial risk. This session is an interactive discussion on events that won't break the bank. How to really stretch that dollar, but still provide impactful programming for students of all kinds.



Student Clubs: The Risks and Strategies

Niagara

Jim Henry
Senior Account Executive
HUB International

There are serious risks to student organizations that promote and ratify student clubs. Club activities and events are not benign. Travel, alcohol, harassment, discrimination, physical activity and decisions to not ratify or de-ratify can result in injury and costly litigation. The risks are both financial and reputational and could, if not managed properly, destroy or seriously impair the organization's ability to carry on. This session will identify the risks and discuss risk management options available to help you manage them.

9:30am



Getting (The Right) Things Done: Avoiding Burnout

Salon A

Hamza Khan
Managing Director
Student Life Network

Engaging students in an age of burnout, anxiety, and distraction is becoming incredibly difficult. Student leaders are working longer hours and harder than ever in an effort to deliver effective programs, services, and events to a student population that is growing increasingly fragmented and disconnected.

A task of this scale requires proportionate (and often extra) effort to achieve. And such intense effort, if reckless, offers a surefire path to burnout. Hamza Khan is all-too-familiar with the tendency of over-achieving student leaders to lose their drive within ambitious or wildly successful student organizations.



Reputations & Relationships

Hennepin North

Brent Porter
Creative Director at Form and Affect

When you think about building a successful brand, where do you put your focus? Having a deeper understanding of your audience, their emotions, and their instincts makes all the difference. Our brains are the key to unlocking memorable marketing. Forget the vanity metrics and get-rich-quick approaches to brand building. It's the long game that counts. This session will clear up the questions you have, and answer the ones you didn't even know to ask.



Strategies to Engage Campus Activities

Hennepin South

Kiran Raju
Director, Campus Engagement
Campus Vibe

What can you do to set your campus apart and truly differentiate your student's campus online experience from other campus communities across the country? Find out how to make it easy for students to discover and participate in campus life within a private, branded social ecosystem.



Event Risk Management

Niagara

Benjamin Rossington
HKMB Limited
Sports & Entertainment Practice
HUB International

Event risk management is a lot more complicated than just calling an insurance broker. Getting the adequate coverage and in appropriate amounts requires a thorough evaluation of the blends of exposures across various risk types that the event presents. This session will describe, how you as the event manager, should plan the safety and assess the risk exposure to your many varied events.

10:45am



Conference Round Table

Salon A & Niagara

Open for All Delegates

This Round Table session features 12 dynamic topics that are shaping the culture of student life at your campus. Pick and choose the conversation you want to be involved in.

Some featured topics include:

- Building Strong Volunteer Culture
- Mature and Adult Student Programming
- Dynamic Charity Event Ideas
- Women's Perspective in the Entertainment Industry
- Troll Culture In Social Media.

1:30PM



The Importance of Block Booking

Salon A

Riley Miller
Zoo Bar & Events Manager
COCA Western Director & Board Chair
University of Lethbridge

Kelsey Richard
Programming & Promotions Manager
COCA Central Region Director
Wilfrid Laurier University Students' Union

What is Block Booking you ask? This strategy is YOUR key to maximize student experience on campus by working in collaboration with other COCA member schools. It's your ability to do more with less. This session will show you how to save money all while bringing in awesome talent to your institution.



Creating an Effective Promotions Team

Hennepin North

Patrick Newell
Marketing Officer,
Algonquin Student's Association

Having a team of outgoing, positive, and engaging students on a promotions team is crucial to the overall success of a Student Association Marketing Team. They're out in the halls, interacting with your membership in the ways they'd want to be communicated with. If you're thinking of building a team for your campus, this session is an absolute must.



Life After COCA

Hennepin South

Al Legault
Associate Field Marketing Manager
Google Cloud Canada

Join a former COCA programmer discuss journeys in and out of COCA and relate strategies around professional development for corporate event management.



Creating LGBTQ2+ Safe Inclusive Programming

Niagara

Quinn Blue
Pride Centre Coordinator
Algonquin College Student's Association

Kenney Fitzpatrick
General Manager
Mount St. Vincent University Students' Union

This session will give participants tools to create 2SLGBTQ+ (2-Spirit, Lesbian, Gay, Bisexual, Trans, Queer) inclusive programming. We will explore different types of 2SLGBTQ+ focused programming, from small scale events to larger scale programming like Campus Pride Weeks. It will be an opportunity for you to develop skills whether you are creating 2SLGBTQ+ specific programming or want to make sure that your general programming is as inclusive as possible.



Simple PA Set Up: Some Practical Knowledge

South Oakes Ballroom

Crystal Benn
Facilities and Production Coordinator
St. Clair College

Josh Clark
Conference Co-Chair

A hands-on session focused on demonstrating the fundamental things you'll need to know to set up & operate a basic PA system. We will demonstrate the assembly of a small PA system, basic components on how it operates and review basic technical terms that are often used in contract riders so you may better understand the production necessary for your venue.

7:00pm

Closing Banquet & COCA Campus Awards

Oakes South Ballroom

This year's Closing Banquet will include the COCA Campus Awards, we will be announcing the full time staff and regional student awards, and recognizing this year's Founders Award being given to Bill Kitchen from Algonquin College and our Hall of Fame to performer Wayne Hoffman.

9:00pm

Variety Showcase

Oakes Ballroom

Keith Brown
Mighty Mike
Nicholas Wallace
Wordburglar
Wanye Hoffman



Need money for campus programming?

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SEXY SEXUAL HEALTH TRIVIA

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BUREAU

With Sexual Health & Consent Educator
samantha bitty

This one-of-a-kind program is a playful and highly interactive game show that uses humour and tact to promote healthy and fun conversations about sex, consent, and relationships.

Come out and play at the
Lecture Showcase Mon June 17th - 4pm!



BIZ HALL

Need ideas on your promo item selection this year? Want to be face - to -face with some of the showcase acts you've been jamming out to, or inspired by? Bizz Hall is your opportunity to do all that and so much more!



Do's

- Bring business cards.
- Pay attention to who has showcased so you can follow up with them.
- Arrive early and give yourself enough time to visit every vendor.
- You never know how they can help,if you don't ask.
- Be polite and respectful of each vendors time.
- Bring your bag to collect great sample products.
- Collect business cards to follow up.
- Ask for advice from full-time staff before you negotiate any final contracts.



Dont's

- Worry if you're not certain what you need to book or what you want to buy, just be honest and ask questions.
- Make verbal agreements unless you are 100% certain you will follow through.

THERE IS ONLY
ONE CHANCE

TO MAKE A FIRST
IMPRESSION ON YOUR
NEW STUDENTS

WE WANT TO HELP MAKE IT
THE BEST IT CAN BE!



**SAVES YOU TIME
AND MONEY ...
AND A WEEKEND'S WORTH
OF BAG STUFFING!!**

JOHN WALSH

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john.walsh@pwleopard.com



A Message From

JOHN B. YOUNG

COCA DELEGATES

Welcome to the 2019 National COCA Conference, I sincerely hope that you benefit from our planned educational sessions, showcases and working with COCA's associate delegates. I was granted, in March, a unique opportunity to chair this year's conference and I have met and worked with some truly amazing individuals that are committed to a participatory experience for all.

I am an OFBG that has been involved in "student life experiences" for many years, retired from the Fanshawe Student Union a few years ago after working there for 34 years. I am proud of my effort in founding COCA in 1982, with other full time staff and associates and glad to see the philosophy of this organization has evolved but still maintains a co-operative nature between campus students, staff and associate members.

Student delegates immerse yourself in this conference, engage with presenters, associates and your peers...this is a four-day college on student life, event planning and ideas. Full time staff, challenge yourself by taking risks in choosing topics outside your normal area of expertise, share and question your peers but be open to fresh ideas. Associates, you have a fine line between being too aggressive or too easy going in your dealings with these school delegates. Remember honesty and listening are your strongest assets.

One of many thoughts to school delegates, you may evaluate your success on a major events success or failure, in reality it is the total sum of your annual engagement with students that really counts. I found as much satisfaction in niche events that brought a positive outcome to fifty or less students as I did with major events that had thousands of students. Take risks, learn by failure, evaluate honestly and continue to challenge and educate your customers...your students!

If you have to read this note, than you are invited, to visit with me Thursday morning between 9:30 am and 10:30 am in the Ontario room. No presentation but time to engage, review philosophies and chat. I am a huge movie buff and own over 5,000 films...if no one shows "Frankly, my dear, I don't give a damn" and it gives me time to read the NYT online.

Cheers,
John b. Young
COCA Conference Chair

AWARDS

MUSIC

Mainstage Artist

James Baker Band
Sean Kingston
Nav
The Reklaws
Jesse Reyez

Emerging Artists

Bulow
Jade Eagleson
Valley

Music DJ

Drezo
Junaid the DJ
Loud Luxury

Singer/Songwriter

Craig Cardiff
Pat Maloney
Saveria

OUTSTANDING MEMBER

Big Tree Promotions

Real: Campus

ON THE MIC

Comedy

Kyle Brownrigg
Adrienne Fish
K Trev
Deanne Smith

Lecture

Shawn Boothe
Antoni Porowski
Jeremie Sanders
Justine Shuey
Tom Wilson

Variety

Wes Barker
Keith Brown
Sarah Brown
Little Track Petting Zoo
Megan Rafuse

Festival Promotions

Degy Entertainment

SCHOOL MEMBER

School Staff Member

Crystal Benn - St Clair College
Olga Gazdovic - Vanier College
Patrick Newall - Algonquin College
Whitney Piper - Sir Sandford Fleming College
Trish Roberts - McMaster University

Student Member East

Gabrielle Bailey - Acadia University
Sean Hopkins - St. Francis Xavier University
Mary Navas - St. Mary's University

Student Member Central

Kathleen Cassidy - McMaster University
Nikki Corles - Wilfrid Laurier University
Andrew Waterworth - Fanshawe College

Student Member West

There were no nominations for this category

X Events

COCA 2019 FOUNDERS AWARD



BILL KITCHEN

Algonquin College Student Association
Manager, Student Experience & Observatory Operations

Hall of Fame

PAST HALL OF FAME WINNERS

- | | | | |
|------|------------------|------|----------------------------|
| 2018 | Craig Cardiff | 2002 | Ernie Coombs "Mr. Dressup" |
| 2017 | Lights | 2001 | Barenaked Ladies |
| 2016 | Arkells | 2000 | Mike Mandel |
| 2015 | Tony Lee | 1999 | Sarah McLachlan |
| 2014 | Tegan and Sara | 1998 | Sue Johanson |
| 2013 | The Trews | 1997 | Jim Carrey |
| 2012 | Sam Roberts Band | 1996 | Spirit of the West |
| 2011 | Metric | 1995 | 54.40 |
| 2010 | Billy Talent | 1994 | The Tragically Hip |
| 2009 | James Cunningham | 1993 | Tom Cochrane |
| 2008 | Our Lady Peace | 1992 | Kim Mitchell |
| 2007 | Big Sugar | 1991 | Blue Rodeo |
| 2006 | Nickelback | 1990 | k. d. lang |
| 2005 | Sarah Harmer | 1989 | Doug and the Slugs |
| 2004 | Great Big Sea | 1988 | Bruce Cockburn |
| 2003 | David Wilcox | | |

CONGRATULATIONS!



WAYNE HOFFMAN

COCA Hall of Fame Award

Wayne Hoffman is ranked as one of the top mentalists in the world. His show has rocked colleges and universities across the US and Canada for over 16 years. He's appeared on The Ellen DeGeneres Show, America's Got Talent, CNN, Britain's Got Talent, National Geographic, France's Got Talent, and successfully fooled Penn & Teller on their show Fool Us.

Wayne's show is a combination of hilarious comedy and unbelievable mind reading. Wayne's show has won him awards including Entertainer of The Year, Variety Artist of The Year, Best Male Performer, Best Live Novelty Artist, and Mentalist of The Year.

Watch Wayne read people's minds, predict the future, and perform seemingly psychic stunts with comedic charisma. Watch what you're thinking. He might be listening!

ED SESSIONS



✉ j.ibe@interceptgroup.com

JULIAN IBE

🗣️ **Sponsorship 101 Ed Session .1**

Julian Ibe is a Senior Manager at Campus Intercept – an industry leading full-service marketing agency that specializes in connecting brands with university and college campuses.

With years of experience working with globally recognized brands, he has the knowledge to help bring more business to your campus.



✉ daniel@danielsprograms.com

DANIEL CARON

🌱 **Picture Leadership Ed Session .2**

Daniel Caron is a program facilitator and consultant who works with people to improve daily interactions for personal and professional development.

Daniel has worked with thousands of people across the United States and outside the country in Canada and South Africa. Daniel is an award-winning, nature photographer and typically uses examples from nature in the programs he facilitates.



✉ john@hubcreativegroup.com

JOHN LYONS

💬 **All Day Marketing Session**

John Lyons is a founder as well as the VP/Digital of HUB Creative Group; A full service digital marketing agency located in Chatham, Ontario. John led the growth of HUB Creative by staying on the bleeding edge of digital marketing trends and leveraging the power of digital and social media marketing for all of his clients.

Married with 3 wildly creative daughters, John fills his time hunting for tacos and the perfect margarita.



✉ megan@shiftcollab.com

MEGAN RAFUSE

🗣️ **'Managing Your Team's Mental Health' .3**

Megan helps leaders believe they are enough. She's a Registered Social Worker and Therapist that is keenly focused on helping highly ambitious professionals.

As part of her work leading Shift Collab, she oversees a team of over 50 therapists and counsellors and manages some of the firm's large-scale programs including Real Campus. Megan also leads corporate and wellness workshops across North America, helping others learn to challenge their own inner imposter, manage their own personal narrative, and develop healthy goals.



✉ jordan@shiftcollab.com

JORDAN AXANI

🗣️ **'Managing Your Team's Mental Health' .3**

Jordan helps leaders tackle mental wellness in the workplace. He has worked with Fortune 1000 companies, academic institutions, startups and national governments to help them develop strategies and programs that foster mental wellness in creative, empowering ways.

At Shift Collab, he oversees the firm's education programs, including the recent launch of Shift People, a division built specifically to support the needs of modern campuses, companies, and community organizations. He speaks and facilitates workshops internationally.



✉ chris.green@niagarahealth.on.ca

CHRIS GREEN

🗣️ **'Creating Lasting Relationships Through Sponsorships' .5**

Chris has a long resume of relationship and partnership management. He spent over 10 years with Brock University Students' Union (BUSU) in the roles of Manager, Marketing & Communications as well as General Manager and is a past COCA/AMICCUS C Conference Host, Board Member, mentor and alumni. Through his time with BUSU he and his team redefined, redeveloped and executed a multi-platform sponsorship and vendor program that increased revenue, brought meaningful impact to their students and ensured that sponsors were more than a financial transaction. Since leaving BUSU, Chris now leads a team of fundraising professionals for the Niagara Health Foundation, a mid-sized Health Care Foundation whose mission is to raise and stewards funds to support high-quality patient care, education and research at Niagara Health.

✉ jjebilodeau@gmail.com

JONATHON BILODEAU

🌱 **Building a Resilient Team: How to Survive Transitional Leadership**

Jonathan is a former student leader from the Northern Alberta Institute of Technology Students' Association. He was first elected as VP Student Services where he was responsible for oversight of the annual events plan, health and dental plans, and campus culture. After his term as VP Student Services, Jonathan was then elected to serve as President where he renegotiated the institutional tuition framework, lobbied the Alberta Government on student rights, and represented the student association in the media. Afterwards, Jonathan worked for the Legislative Assembly of Alberta conducting fiscal and economic policy research on a portfolio consisting of the Ministries of Finance, Economic Development and Trade, Advanced Education, and Energy.

Jonathan recently graduated from Wilfrid Laurier University with dual graduate degrees in business administration and finance where he was able to deepen his knowledge of leadership, ethics, and strategy.

JIM HENRY

👥 **Student Clubs: The Risks and Strategies**

Jim specializes in Commercial, Not for Profit, Agri-Business and Public Sector accounts with complex liability, claims and risk management issues. Jim created, and continues to manage, Canada's only national insurance and risk management program for professionally managed Student Unions, AMSs, Student Centres and Graduate Student Associations etc.



✉ emcinerney@niagaracollege.ca

EMILY MCINERNEY

🗣️ **'Media Relations Panel' .5**

Emily McInerney is the coordinator of the Graduate Certificate Public Relations program and nominee for Educator of the Year at Niagara College for 2014/2015/2018. She has a Bachelor of Arts from the University of Western Ontario, a Certificate in Public Relations from Humber College and a Masters degree in Public Relations from Stirling University in Scotland.

Prior to becoming a professor, Emily worked in the PR industry for 11 years mainly in Toronto, but also spent one year in Dublin, Ireland. Some notable accounts she has worked on include: The Body Shop Canada, Uniroyal, Schick Canada, The Royal Agricultural Winter Fair, The Green Living Show, The National Home Show, Fan Expo Canada and 1st Art! BMO. In Dublin, she worked on the Irish Open Golf PGA and Cadbury Chocolate.

✉ Agent: Lynne Dubuc - ldubuc@nsb.com

NOVA BROWNING RUTHERFORD

🌱 **'The Art of Being Assertive' .6**

Nova is a nationally recognized speaker and educator on the topic of mental health and wellness. Winner of COCA's Best Lecturer Award for 2015 and 2016, she has spent much of her career helping students to recognize and overcome the more challenging parts of student life.

Masterfully weaving in life experience and stories from her decade of experience working in the Hollywood music industry, Nova's tell-it-like-it-is style has helped her gain the trust of students all across Canada. She helps to spark a renewed sense of confidence and empowerment over one's own life. Nova is a regular guest on CTV's The Social and a contributor to Huffington Post, CBC, and CTV news.

✉ hamza@studentlifefenetwork.com

HAMZA KHAN

🗣️ **'Getting (The Right) Things Done: Avoiding Burnout' .8**

An original member of the CampusVibe, Kiran is an industry specialist in Campus Engagement. With an MBA in Marketing & International Business, Kiran has been at the forefront of transformational technology for most of his career. During his time with CampusVibe, he has partnered with Student Unions & Universities in Canada, the USA, New Zealand & Australia – as they transform their students' online experience.





✉ brent@formandadfect.com

BRENT PORTER

🗨️ 'Reputations & Relationships' .8

As Creative Director and Co-founder of Form & Affect, Brent has designed top-notch creative for some of the country's biggest brands. In a career that's spanned more than two decades, he's honed his craft and earned accolades that include a Gold at the Ontario Wine Awards, the Packaging Association of Canada Gold Leadership in Design Award, a Canada's Top 50 Web Award, the PRO Innovation Award and the 40 Under 40 Business Achievement Award. Brent is fuelled by his passion for user experiences, the psychology of design and its role in new technology. He is regularly asked to speak at colleges and universities about digital brand experiences, advancements in web development, and design principles.



✉ benjamin.rossington@hubinternational.com

BENJAMIN ROSSINGTON

👥 'Event Risk Management' .8

Benjamin's passion is to ensure that the show goes on. For over eight years, Benjamin has been working with every imaginable stakeholder in the entertainment industry, from touring bands, record labels, festival organizers, music studios, backline, staging and marketing firms. Ben's passion is to ensure his clients receive the best possible advice, information and instruction to do their job successfully.



✉ alegault@google.com

AL LEGAULT

🌱 'Life After COCA Panel' .10

Al Legault is no stranger to the COCA family. He programmed for 3 years at Cambrian College SAC and 7 years at McMaster University. Al also served as production stage manager for several national and provincial COCA conferences. Al was also a recipient of the student and full time Programmer of the Year Award (2008 - 2013) and recently was awarded the prestigious Founders Award. Since leaving campus programming, Al Legault has worked for Microsoft Canada as the Event Strategist and is now starting his second year with Google Cloud Canada.

KEYNOTE SPEAKERS



KIM KATRIN MILAN

Executive Director of The People Project

For over a decade Kim has been educating and raising awareness on topics such as equity, consent, mental health, and leadership. She uniquely weaves together historical context and current events in interactive presentations that engage campus audiences in genuine and relatable ways.

A passionate speaker and human rights advocate, Kim is dedicated to inclusivity and invested in arousing a sense of curiosity and empathy in her audience. Campus communities are home to a diverse group of folks and many students are meeting new people for the first time. Kim inspires students and leaders to do the work of understanding people who are different from themselves. She helps break down barriers to inclusion by bringing ease and humour to difficult conversations around race, gender, sexuality, and more. As a queer woman married to a transgender man, Kim demonstrates what it means to be an ally. By focusing on small meaningful actions and choices, she makes creating large-scale change accessible.

Kim is the Executive Director of The People Project; an initiative to bring forth community development for queer and trans folks of colour and their allies. She was recognized as a National Youth Role Model by The Canadian Centre for Gender & Sexual Diversity and she's contributed to major media and brands like VICE, Cosmopolitan, MTV, NBC, CBC, Lululemon, and more.

👤 Agent Lynne Dubuc
 📞 1-800-360-1073 x 290
 ✉ LDUBUC@NSB.COM



SARAH BLACKWOOD

Award-Winning Singer, Walk off the Earth

Sarah Blackwood is a leading member of the band Walk Off The Earth which is an unconventional, multi-talented musical phenomenon that has taken the world by storm.

Based in Burlington, Ontario, their brilliant five-people playing-one-guitar interpretation of Gotye's "Somebody That I Used To Know" exploded on YouTube garnering well over 180 million views. Since then, the Juno Award-winning band has released a string of successful original songs including, "Red Hands" (#1 at AAA), "Fire In My Soul" & "Rule The World", Fifth Avenue"; sold out venues across the globe and collaborated with some of the biggest artists in the world (Keith Urban, Snoop Dogg & Steve Aoki).

Walk Off The Earth have built a massive following of dedicated fans from around the world through their unique and heart-warming approach to song-writing, filming and constant, open interaction with everyone their music touches.

👤 Agent Baldeep Randhawa
 📞 416-646-7373
 ✉ BRANDHAWA@APA-AGENCY.COM

LECTURE



DR. JUSTINE SHUEY

Monday, June 17, 4pm

COCA 2018's Lecturer of the Year and APCA 2017's Campus Speaker of the Year has always had a passion for human sexuality.

She is a Board Certified Sexologist & AASECT Certified Sexuality Educator with a Doctorate in Human Sexuality and a Masters in Human Sexuality Education. Dr. Shuey believes sex is healthy and normal. She creates safe and welcoming environments for college students to explore issues related to human sexuality, expand their knowledge around sexuality and gain confidence in their sexual expression.

Ask her about Grants and Sponsors to help fund your program!

Dr. Justine Shuey, Sexologist, DR SHUEY LLC
908-601-3626
 justine@drshuey.com
 drshuey.com



JEFF GRIFFIN

Monday, June 17, 4pm

Jeff always dreamed of playing sports on the 'big stage'! As a kid he envisioned playing college football as a receiver. He was one step closer to fulfilling his dream when a construction accident left him broken and paralyzed from the waist down. His life and dreams were shattered but not defeated.

As an ordinary man living life from a wheelchair, Jeff has accomplished some extraordinary things! He played in the 2004 Paralympic games in Athens, Greece, and is a silver medalist in Wheelchair basketball. He is a (NWBA) National Champion, and a four-time All-Star MVP. Jeff also won the St. George Marathon, has two Guinness Book of World Records, and wrote an award-winning book titled I'Mpossible: Desire. Dream. Do.

Jeff's dream is to amplify the power and potential in 1,000,000 people so they can slay the demons of doubt and fear and orchestrate the song that sings in their soul and chase down their dream.

David Yugar, Yugar Productions
412-956-0392
 david@yugarproductions.com
 yugarproductions.com/speakerjeff-griffin.php



JUDY CROON

Monday, June 17, 4pm

Judy is a comedian, motivational speaker (including Ted Talks), radio host, Second City stand up coach, and author.

She has worked with many celebrities including; John Cleese, Jon Stewart and Joan Rivers. Her specials have appeared on NBC, CBS, CTV and The Comedy Network.

She is a co-author of 'From the Stage to the Page: Life Lessons from Four Funny Ladies!' Judy draws from her stand up and coaching experience to entertain, inform and inspire in her dynamic keynote entitled, 'The Superpower of Humour'.

She is a regular volunteer with City Street Outreach – a program that feeds Toronto's homeless and needy.

Judy is the creator/host of 'Laughlines' and 'Stand Up For The Girls' which have both helped raise over \$650,000 for breast cancer research.

Judy Croon
416-806-0467
 jcroon3@rogers.com
 judyCroon.com



RACHEL PARENT

Monday, June 17, 4pm

For the past five years, Rachel Parent has positioned herself as a strong advocate for the mandatory labeling of genetically modified organisms (GMOs) in our food. In 2012, Rachel founded Kids Right to Know, a not-for-profit organization dedicated to educating youth about food safety and healthier food choices, challenging them to claim their right to know what's in their food, and demanding GMO labeling in Canada.

Rachel is also the Youth director of Regeneration International and the founding director of Gen-Earth.Org event. She is a Huffington Post blogger, has her own RachelsNews Channel, has given dozens of television, radio, magazine and online interviews, participated in countless speaking presentations such as TEDxToronto, SXSW Austin Texas, and a debate about GMOs with Kevin O'Leary on CBC Television.

Rachel Parent speaks about the current food climate, GMOs and dependency on chemicals that our society has built. Rachel will be speaking at COCA about eating to heal your body and the planet, and she will give a rundown on avoiding toxic substances in your foods.

Brenda Neczkar, Talk Boutique
416-508-9581
 brenda@talkboutique.com
 talkboutique.com/speaker/rachel-parent



samantha bitty

Monday, June 17, 4pm

The only one of its kind, "*Sexy Sexual Health Trivia*" is a playful and highly interactive trivia game that uses humour and tact to promote healthy and fun conversations about sex, consent, and relationships.

Lead by Sexual Health and Consent Educator, Samantha Bitty, students select from categories such as Hooking Up, Pleasure, and Guess the Lyrics to discuss and help navigate scenarios they face in real life. samantha's humour, expertise, and pop culture references make the game relatable and memorable – leaving a longer lasting impact on the students' overall health and well-being.

Daniel lives in the Appalachian foothills of Ohio with his wife, two rescued horses, too many cats, a flock of chickens, and an apiary of honeybees. You can connect with Daniel through his website at www.danielsprograms.com and glimpse his photography at www.naturenomad.com and on social media.

Lynne Dubuc, National Speakers Bureau
416-324-9491
 ldubuc@nsb.com
 samanthabitty.com



DANIEL CARON

Monday, June 17, 4pm

Daniel Caron considers himself more of a program facilitator than a speaker. He feels most comfortable outside in nature, preferably with a camera in hand. Daniel's acclaimed photography brings rich, visual examples to his interactive programs on civility, wellness, and service. With an easy-going manner, Daniel provides skill development on how to enhance daily interactions for college, home, and the workplace.

Daniel's background as a former Student Life administrator, substance abuse educator, and adjunct faculty member, gives him a broad understanding of college life. His speaking work over fifteen years with students, corporations, the military, and community groups, across North America, has been transformative.

Daniel lives in the Appalachian foothills of Ohio with his wife, two rescued horses, too many cats, a flock of chickens, and an apiary of honeybees. You can connect with Daniel through his website at www.danielsprograms.com and glimpse his photography at www.naturenomad.com and on social media.

Daniel Caron, Original Play
740-314-9198
 daniel@danielsprograms.com
 danielsprograms.com

COMEDY



MATT FOSTER

Monday, June 17, 9pm

In yet another case of drummer turned comedian, Matt Foster has thrown down his sticks to take up the call of the microphone, giving "drummer jokes" a whole new meaning. With over fifteen years of performance experience, and performing for thousands of people on cruise ships every night, he is at home nowhere if not on stage.

In a relatively short time Matt has established himself as a seriously funny comedian, performing on stages all across Canada. A regular crowd favourite from festivals to fundraisers, his hilarious observations, clever writing, and anecdotes embarrassing enough to make a stone squirm are sure to have you rolling in your seat.



CHANTY

Monday, June 17, 9pm

Chanty Marostica is an Award Winning Comic known for their unique brand of high energy physical comedy, storytelling, impressions, and spot on timing. Chanty has been featured in Just For Laughs, JFL42, ODDBLOCK, Kevin Hart's "Laugh Out Loud" Network, The Halifax Comedy Festival, The Winnipeg Comedy Festival, CBC's "Laugh Out Loud", "Debaters", "Workin' Moms" and playing herself for Season 3 of "Designated Survivor" on Netflix. Chanty, and was nominated for "Best Stand Up Comic" at The 2015 Winnipeg Comedy Festival. Won "Patrons Pick" in both 2015/2016. It was a breakout year in 2018 for Chanty. They won the Canadian Comedy Award for "Best Breakout Artist," they were named Sirius XM's "Top Comic 2018", won "Male Headliner of the Year" at the "I ♥ Joke Awards" and their Debut Album The Chanty Show was nominated for a Juno for "Comedy Album of the Year."



AL VAL

Monday, June 17, 9pm

Al Val is a queer comedian, actor, writer and musician based out of Toronto. Starting his comedy career at the age of 18, Al has since appeared on programs such as OutTV, MTV, and YTV.

Al has built a respectable following through his unique brand of standup comedy and currently can be seen headlining shows all across North America; however, besides standup he is no stranger to the improv and sketch scene, having graduated from Second City's Conservatory Program, performed with improv troupe "Starwipe" for 8 years and regularly kicking ass as one half of the improv-drag-rock n' roll duo "OverDude".

Between an ever-evolving, unforgettably authentic, compelling, energetic brand of comedy and a large breadth of talent, Al Val's stock as a breakthrough entertainer is surely on the rise, to say the least. Also, he looks really cute in a dress.



KYLE BROWNRIGG

Monday, June 17, 9pm

Kyle is a Canadian Comedy Award nominee who has taped various stand-up performances for The Comedy Network, CBC Radio & CBC Television. He has also performed at Just for Laughs, JFL42, The Halifax Comedy Festival, Bluesfest, The Sudbury Comedy Festival, The 905 Comedy Festival, We're Funny That Way Comedy Festival, and was a finalist in Sirius XM's Top Comic Competition; a nationwide search for Canada's next top comic.

With his quick wit, incisive observations, and bold stage presence, Kyle Brownrigg can only be described as memorable. Whether he is tackling senseless or serious subject matter, the audience is met with consistent hilarity. Kyle's own embarrassment and personal struggles are always on the table making his work relatable to any audience.

Oh, and he's funny.



MATT WRIGHT

Monday, June 17, 9pm

Originally from Newfoundland and Labrador, Matt Wright is a Canadian stand-up comedian, writer, actor and director. Matt is known for his sharp, clean, observational comedy about the struggle of being a person and he can transition seamlessly between one liners, storytelling, and silliness.

Matt has appeared on two Just for Laughs Galas (Laverne Cox 2017 and Ken Jeong 2018), This Hour Has 22 Minutes (where he was a staff writer for three seasons), CBC's The Debaters, the Winnipeg Comedy Festival, and the Halifax Comedy Festival.

"Matt Wright is [...] definitely one of my favourites to watch these days. What I like about him is that he's perfect for a festival: he can go into a room and make everybody laugh from age 19 to 90. Everybody loves him."



STEPH TOLEV

Monday, June 17, 9pm

Steph Tolev's unique brand of absurd and personal comedy has made her an audience favourite both on stage and television. As a stand up, Steph has taped a TV Gala and performed as part of the Home Grown Competition at the prestigious Just For Laughs Comedy Festival in Montreal. She's also taped a TV showcase for the Halifax Comedy Festival that aired on CBC.

Her sketch duo Ladystache, was part of the 2015 Just For Laughs 42 festival in Toronto and their debut album, So Many Wolves reached number one on the iTunes.

Tolev was recognized as Best Female Stand Up at the 2015 Canadian Comedy Awards and her debut album, Hot N' Hungry reached the top of the iTunes Comedy Charts.

Steph was recently named one of Comedy Central's "Up Next" comics and performed at Clusterfest in San Francisco 2018. She also acted in an online series called "Please Understand me" executively produced by Sarah Silverman and directed by Ahamed Weinberg and Steven Feinartz; now available on Amazon Prime.

Joshua Jacobs, Yuk Yuk's Inc.
705-440-6088
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Nigel Jenkins, Laughing Heart Music
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 mattwrightcomedy.com

Tim Fraser, Degy Entertainment
519-643-8788
 tim@degy.com
 stephtolevishilarious.com

MAINSTAGE .1



FOR ESMÉ

Tuesday, June 18, 8:30pm

Fronted by Mar Meredith, For Esmé is an unabashedly feminist exploration of self-love and the courage of conviction in uncertain times. Refracting light through dark places, Righteous Woman (2018) invokes the urgent and personal to reflect on and reposition the multitudes of womanhood, push back against the patriarchy, and offer the possibility of living on one's own terms.

For Esmé is a 5-piece band bringing a dynamic and dance-worthy set to the stage. Huge sound, intimate moments, 5-part harmonies, and psychedelic visuals, with Mar Meredith's powerful vocals, infectious dancing and theatrical performance at the forefront.

For Esmé has played Wayhome, SXSW, NXNE, CMJ, POP MTL, CMW, Festival Du Voyageur, and more. Righteous Woman has had a single on NMF, two songs in the top 5 CBC Radio 3 Top 30, a 'Song of the Week' on Here and Now, a premiere with Exclaim! and more.

Tao-Ming Lau, For Esmé
416-858-8320
 tao@bluecrane.live
 foresmemusic.com



LONG RANGE HUSTLE

Tuesday, June 18, 8:30pm

If you're new to a Long Range Hustle show, it only takes a minute to feel how their contagious energy connects with everyone in the room. From a sweat-soaked club to a breezy festival stage, LRH brings the warm infectious melodies, driving rock rhythms, and gorgeous harmonies, in spades.

The February 2019 release of their new album, Town, is the dawn of a new chapter for the Toronto based band. A recording session at The Bathhouse Studio near Kingston, Ontario with acclaimed Scottish producer and mixer, Tony Doogan (Belle & Sebastian, Wintersleep, Snow Patrol) brings about a refined and evolved sound for the band, reflective of their persistent drive to push themselves.

Over the last few years, touring has taken them from the Maritimes to Victoria. They've shared stages with Arkells, The Glorious Sons, Matt Mays, Big Wreck, and delighted hometown crowds with month-long residencies at Toronto's Dakota Tavern.

Rob Thornton, Paquin Artists Agency
905-409-6439
 rob@paquinartistsagency.com
 longrangehustle.com



AUTUMN KINGS

Tuesday, June 18, 8:30pm

Autumn Kings is a Canadian rock/pop band founded in Windsor, Ontario in 2015. Started as teenagers, Autumn Kings has worked tirelessly to capture the attention of music fans and industry personnel alike - tremendous social media presence, genuine direct-to-fan interaction, unparalleled band chemistry, honest songwriting, a 4-month Canada-wide tour, and groundbreaking hometown buzz has led to the Detroit Red Wings' endorsement of the band's song "Devil in Disguise".

Autumn Kings has: regular rotation on numerous FM radio stations globally, notably 89X Windsor/Detroit & 93.9 The River Windsor/Detroit, frequently sold out hometown shows, 3 million Spotify streams, 64 countries listening, and performances with international acts such as Sublime with Rome, Pop Evil, Tea Party, Mutemath, and Sloan.

Jake Diab, Autumn Kings
519-817-9601
 jdiab96@yahoo.ca
 autumnkings.com



JANE'S PARTY

Tuesday, June 18, 8:30pm

Toronto-based pop-rock quartet Jane's Party - comprised of Devon Richardson (bass, vocals), Tom Ionescu (guitar, vocals), Jeff Giles (piano, vocals), and Zach Sutton (drums) - have started 2019 with guns blazing with the release of their latest album "Casual Island". The album packs features and collaborations with Skratch Bastid, Leland Whitty (Badbadnotgood), Kirty, Fast Romantics and producer Derek Hoffman (The Trews, Arkells).

Jane's Party has shared stages with artists such as The Arkells, LIGHTS, Blue Rodeo, Stars, Sam Roberts Band, The Trews, Lowest of The Low, Tom Odell, Manic Street Preachers, Matt Mays and Lord Huron.

Baldeep Randhawa, APA Canada
416-646-7373
 brandhawa@apa-agency.com
 janesparty.com



NOFTI

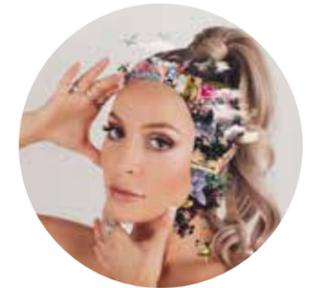
Tuesday, June 18, 8:30pm

Rapper, producer, engineer, mixer, crooner, Notifi is a consummate artist. Over crisp beats and dark, blitzed-out production, the Toronto auteur brings a fresh, unfiltered level of authenticity to his music; it's the sound of the 6ix, of life itself, told with open eyes and a bravado that leaves room for self-effacing charm.

Born in Montreal, Notifi has called Toronto home since he was months old and began rapping at the age of 14. When his family moved to the Jane and Finch area, he took inspiration from Kanye West, using samples to create musical bedrock while experimenting with a smoother sound. Notifi has emerged with an infectious, unique blend of rap, dark pop and R&B, equally inspired by legends Usher and Michael Jackson, as by Toronto cornerstones Drake, Tory Lanez and the Weeknd.

Alongside manager and notorious DJ Charlie B, Notifi is a member of the Farewell crew, a brand and upcoming label which represents the idea of ascension, of leaving the past behind and going to a better place.

Joe Clark, The Feldman Agency
416-598-0067
 joe@feldman-agency.com
 facebook.com/JustNotifi



DELANEY JANE

Tuesday, June 18, 8:30pm

Delaney Jane is a Juno nominated singer and songwriter from Toronto, Canada. She began her career as a featured vocalist and topline writer on some of the biggest electronic dance records of the past decade. In 2017 she ended the year performing on the main stage with both Tiesto and DVBS at Ultra Music Festival Miami, doing 2 full tours of Asia & India alongside Shaun Frank, as well as accompanying The Chainsmokers on several dates of their SOLD OUT North American "Memories Do Not Open" Arena tour.

In 2018, her more recent collaboration with Grandtheft, "Easy Go", broke top 40 radio in America and top 10 in Canada, also achieving certified Gold record sales status. With the success of "Bad Habits", Apple Music named her one of their top rising artists to watch, Spotify made her the cover of their playlist "Hot New Pop Sounds", and iHeartRadio personally invited Delaney to perform "Bad Habits" live at the 2018 Jingle Ball Toronto alongside The Chainsmokers, DuaLipa, & Khalid.

Joe Clark, The Feldman Agency
416-598-0067
 joe@feldman-agency.com
 merchbywitly.com/pages/delaney-jane

MAINSTAGE .2



EXCO LEVI & HIGH PRIEST

Wednesday, June 19, 9pm

Toronto Star billed EXCO LEVI “local reggae King”. True. Levi holds the best winning percentage in Canada’s JUNO Awards. He has been nominated the 7 times he submitted and has won 5 times. Having penned more than 150 songs across his already impressive career — including for 2017’s critically acclaimed release, NARRATIVE— reggae artist Exco Levi continues his status as a must-hear contributor to the Canadian music scene.

“Our team pursues all opportunities in Canada” Levi muses. “32 dates across Canada the NE US and Europe made 2018 a very good year.”

Performance highlights: Exco Levi and his band High Priest performed live at the 2019 JUNO Awards March 17. He is the winner of Harry Jerome Awards for 2019 and Exco rocked the stage at the CBC /Live Nation festival in May at Ontario Place.

His sizzling dancehall ep will be released in Q2, 2019. And the Roots, Rock Reggae Beat goes on.

Denise Jones, Exco Levi and High Priest
416-219-8375
 denise@jonesandjones.ca
 excolevimusic.com



KRIGARÈ

Wednesday, June 19, 9pm

Krigarè is known for her strong imagery with intense storytelling lyrics. Her electronic driven melodies, weighted with textured guitars, takes the listener on a cinematic journey of emotions, battles and empowerment. Krigarè first got her start in the music industry backing the piano for Kelly Clarkson at the Grammy Awards, but since then she has learned to carve her own path.

With multiple songs licensed for film and television, and collaborations with artists from around the world, Krigarè is making her way and leaving her mark. She has performed at the 2016 National NACA Conference, Evolution Music Festival, High School Nation tour, and colleges around the nation.

With her newest album release titled “KRIGARÈ”, Krigarè tells her compelling stories of surviving two different cancers all by the age of 18. “My life has been full of battles these last three years. I’ve had to find my voice again, and decide on who I am coming out of trying times. I am a WARRIOR!”

Tim Fraser, Degy Entertainment
519-643-8788
 tim@degy.com
 krigaremusic.com



JADE EAGLESON

Wednesday, June 19, 9pm

Jade Eagleson has the kind of traditional sound that is the heart and soul of country music. Even at only 23-years-old, he has a unique ability to take you back in time to the glory days of Johnny Cash, George Jones and Randy Travis.

Jade was raised on his grandparents’ farm in Ontario where he worked alongside his father tending crops and livestock. Jade has been making music most of his life but only considered country music as a career when confronted with the harsh reality of figuring out how to save the farm and keep it in the family.

While he may have started playing in empty bars, he soon caught his break when he earned his way into the Emerging Artist Showcase in 2017. Jade’s sound stunned audiences and easily separated him from the pack, which saw him take home top prize. Jade was immediately signed to Universal Music Canada and has been working on his debut album. Jade’s debut single was released in 2018. Check it out everywhere!

Joe Clark, The Feldman Agency
416-598-0067
 joe@feldman-agency.com
 jadeeagleson.com



ANDREW CASSARA

Wednesday, June 19, 9pm

Andrew Cassara is a Canadian-born singer-songwriter who has been writing and recording music and developing his unique brand of pop for over 4 years. Together with his team at SGMGroupArtists, Andrew is consistently releasing new music and performing live domestically and internationally. He has developed a very strong presence online and has established an ever-growing world-wide fan base.

In the summers of 2017 and 2018, Andrew and his band have become a familiar sight at many summer festivals and Canadian music venues. In 2017 he and his band headlined the Youth X Canada Tour and performed at Youth Centres across Ontario. The Youth X Canada tour was partnered by “Partners For Mental Health and Youth Centres Canada, in support of open and honest dialogue on the subject of Youth Mental Health.

To date, Andrew has released a full length Album entitled “The Big Bang”, and his new album is currently in the production stages and is slated for release in late 2019, with a leading single entitled “Get Down” which was released in January 2019.

Steve Gardiner, SGMGroupArtists
613-314-6997
 steve.gardiner@me.com
 andrewcassaramusic.com



ISKWĒ

Wednesday, June 19, 9pm

It’s not easy to be a unique voice in today’s pop music, but singer-songwriter iskwē creates an adventurous sound with electronic, alternative, rock, classical and hip hop elements, and a mesmerizing live show that includes multi-media and custom-made costumes. A personal sense of community and ancestral curiosity has enabled the Canadian artist of Cree and Métis descent to enlighten, inspire and entertain all generations and backgrounds.

Her first single, “Little Star,” from achakosuk— the first of two forthcoming EPs, one due in October, the other next April — follows 2017’s The Fight Within, iskwē’s sophomore album which was nominated for Indigenous Album of the Year at the 2018 Juno Awards; won her the 2017 WCMA for Electronic/ Dance Artist of the Year, and led to a pre-Grammy showcase in NYC, a performance at The Metropolitan Museum of Art and the Vasa Museum in Stockholm, before the King and Queen of Sweden.

Baldeep Randhawa, APA Canada
416-646-7373
 brandhawa@apa-agency.com
 iskwē.com



KAYO

Wednesday, June 19, 9pm

Kayo Guevarra was born and raised on the Caribbean island of St. Lucia. Inspired by the likes of Bob Marley, The Fugees, Kardinal Offishall, 2Pac, and Jay-Z, Kayo began honing his talent through poetry at the age of 14.

Eventually, Kayo turned his poetry to songs, that “sugar with the medicine” approach to songwriting is the basis for what Kayo’s music is all about – combining the sounds of rap, dancehall, and soca creating a uniquely aggressive and penetrating sound while penning songs with substance and purpose.

Melissa MacMaster, Kayo
902-412-6691
 melissa@902hiphop.com
 iamkayo.com

SPECIAL SHOWCASES



HEADPHONE DISCO

Salon A

Sunday, June 16th, Day 01

2 DJs, hundreds of headphones, you dancing your butts off... and sheer silence! Unfamiliar with the concept? It works by taking a room full of people, removing the sound system, arming said dance-ready peeps with a set of wireless headphones and having two separate DJ's broadcast to them over two FM channels – that's two different DJs spinning two different styles at the same time. Don't like getting down to *God's Plan* with the folks listening to DJ A, then switch over the DJ B and sing along to some Beyonce with that DJ instead.

Party-goers can switch between both DJs via a toggle switch on the side of their specially adapted wireless 'disco muffs'. Come check out the hottest new dance concept in the world, which is now whisking through college campuses across the country. You'll laugh your headphones off while having a great time dancing along!

Presented by DEGY Entertainment
 519-643-8788
 tim@degy.com
 degydance.com



IMPROV GAMES NIGHT

Oakes South Bathroom

Monday, June 17th, Day 02

Improv Games Night is a fully improvised show featuring some of Canada's best comedians. Everything is made up on the spot! Not to worry though, these Comedy Bar improvisers are trained professionals and know how to bring the funny! The show is inspired by YOUR audience, so it's customized to your group and you'll never see another one like it. There is opportunity for lots of audience participation. See comedians who have studied and performed with The Second City, The Upright Citizens Brigade and iO and can be seen on shows like This Hour has 22 Minutes, Baroness von Sketch Show and Workin' Moms.

Presented by The Comedy Bar
 416-574-1554
 erin@comedybar.ca
 comedybar.ca



BOOM BOOM BINGO!

Salon A

Tuesday, June 18th Day 03

One thing for sure is this is no ordinary game of bingo! The event is hosted by our awesome MC and DJ and there will be... lots of dancing, hilarious party games, some decent prizes, some goofy prizes, audience members on stage, stage members in the audience, 80s and 90s throwbacks, sing-alongs, dance-offs, Wheel Of Fortune spins, confetti blasts and of course a whole lot of Bingo fun!

Presented by DEGY Entertainment
 519-643-8788
 tim@degy.com
 degydance.com



GAME ON!

Salon A

Wednesday, June 19th, Day 04

Game On arrives at your campus with a wide-variety of systems and games. You provide the space, we bring the TV's, consoles, and games. Have a favourite game from your childhood? Just ask, and we will make sure to bring it with us. We can also accommodate theme days, or run tournaments on campus.

Presented by Murdoch Ent.
 519-643-8788
 tim@murdochentertainment
 gameonentertainmentservices.com

OPERATING POLICIES

DISCIPLINE

1. PURPOSE

The Canadian Organization of Campus Activities (COCA) establishes policies and procedures that govern the operation of its programs and activities, and ensure the ethical comportment of its members. COCA may act when it becomes aware of a policy violation by one or more of its members, associates or volunteers.

Directors must familiarize themselves with these policies and procedures as part of their legal obligations as directors of a Canadian non-profit corporation including, but not limited to: duty of care, duty of diligence, fiduciary duty, investment powers, duty to avoid conflicts of interest, and duty to act within the scope of authority. The executive director shall ensure that each new director is provided with a copy of the Policy Manual and is reminded to read the Policy on Discipline in particular.

The purpose of this policy is to address violations of COCA policies and standards. It is designed to provide COCA with procedures to follow when dealing with the discipline of members which may occur from time to time.

This policy is based on the rules of natural justice, also known as the duty of fairness. It is also based on best practices taken from other not-for-profit organizations. Natural justice involves a set of rules designed to ensure that decisions made are fair and that those affected are given an opportunity to participate in the decision-making process. It also includes the requirement that a disciplinary body be open-minded and free of bias, actual or perceived. It further requires that all sides are heard and that the accused has a fair opportunity to confront witnesses, challenge evidence, summon witnesses, present evidence, and have counsel.

This policy is not intended as a means of resolving contractual, copyright or any other type of civil, criminal or other disputes between members or between members and associates; nor is it intended to preclude legal action by COCA in appropriate cases. COCA reserves the right to determine when an issue merits investigation.

All members and associates are responsible for ensuring that their respective personnel are made aware of this policy and informed that they are subject to its provisions. Participation in COCA sponsored events or activities by members, associates and volunteers are expressly conditioned upon adherence with this policy.

2. POLICY

Whenever the Canadian Organization of Campus Activities becomes aware of any violations of its policies or procedures by staff, volunteers, or members, it shall conduct an investigation and may impose sanctions or other disciplinary actions if warranted.

2.1. SCOPE

This policy shall govern the discipline of, and shall apply equally to, all members, associates, volunteers or, staff of COCA.

2.2. AUTHORITY AND LIMITATIONS

COCA has the authority through its letters patent, and its bylaws to enforce its policies and investigate violations.

This policy is subject to the COCA Letters Patent, By-Laws and Operating Policies, as well as any laws governing federally incorporated non-profit organizations in Canada

2.3. POLICY VIOLATIONS

Violation of COCA's policies may at the discretion of COCA range from warnings, to sanctions and may result in discipline including the suspension, expulsion, or termination of a member or associate from the organization, or the expulsion or barring of a member, associate or volunteer from COCA sponsored events.

Grounds for discipline include but are not limited to:

2.3.1. Violation of any of the policies contained in the COCA Operating Policy document.

2.3.2. Infractions of policies and procedures outlined in COCA publications and materials, such as the conference guidelines, conference registration forms, membership application forms, and event information.

2.3.3. Written or verbal abuse, which is defined as the expression of demeaning, insulting, or intimidating comments based on sex, race, color, religion, national origin, age, disability, sexual orientation, or other areas given legal-protected status;

2.3.4. Lewd or indecent behavior during a COCA sponsored event or any of its activities;

2.3.5. Sexual harassment during a COCA sponsored event or any of its activities including, unwanted physical conduct or contact of any kind, advances or propositions.

2.3.6. Violation of provincial or local laws governing the use of alcohol, or selling or distributing alcohol to underage delegates or attendees;

2.3.7. Behavior as a result of consumption of alcohol that causes harm to persons or property;

2.3.8. The possession, use, sale, or distribution of any drug or other substance illegal under provincial or federal law;

2.3.9. Misusing or damaging COCA property by deliberate or reckless acts;

2.3.10. Theft;

2.3.11. Sending harassing, threatening, repetitive and/or abusive e-mails to COCA members, volunteers and/or staff;

2.3.12. Initiating or engaging in furthering of disinformation or misinformation about COCA, its practices, members, volunteers and/or staff through e-mail or other communications;

2.3.13. Arranging activities and/or events that conflict with scheduled COCA activities or events during COCA conferences, or other COCA-sponsored programs or activities.

2.3.14. Inappropriate or unauthorized use of COCA's name and/or logo—or any other elements—to imply endorsement, affiliation or for any other non-sanctioned purpose;

2.3.15. Engaging in misleading or untrue advertising and/or submitting misleading or untrue information for publication in COCA publication

2.3.16. Engaging in activities that directly conflict with the services already being offered by COCA or in services which directly relate to COCA's core business or some component thereof;

2.3.17. Establishment of programs, services or activities which purport, allege or appear to be affiliated with COCA, but which are not;

2.3.18. Conduct which, in the sole judgment and discretion of COCA, is contrary and detrimental to the interests, operations, missions and goals of COCA;

2.3.19. Failure to comply with decisions finding policy violations and imposing sanctions;

2.3.20. Violation of the confidentiality of an inquiry into alleged policy violations and the discussion of potential sanctions;

COCA also reserves the right to track infractions and to levy sanctions against parties who develop a record of serial infractions over time.

2.4. SANCTIONS FOR POLICY VIOLATIONS

COCA may impose a number of sanctions for policy violations including, but not limited to the following. Possible sanctions include:

- Verbal warnings;
- Written warnings;
- Monetary fines, amount at the discretion of COCA;
- Loss of showcase, trade show booth, education session, or other activity;
- Expulsion from COCA events;
- Loss of opportunity to apply to showcase for a length of time to be determined by COCA;
- Suspension from participation in COCA events for a length of time to be determined by COCA;
- Suspension of membership; or,
- Permanent loss of membership.

COCA may impose such sanctions in any combination and sequence that it deems appropriate for any of the violations listed in Section 4 above as well as other violations of the organization's stated policies.

Any of the violations may result in the suspension, expulsion, or termination of a member or associate, or the expulsion or barring of a member, associate or volunteer from COCA sponsored events or activities.

3. PROCEDURE

3.1. Any member, including a director, may lodge a complaint against another member.

3.2. All complaints must be submitted in writing to the Executive Director or the most senior volunteer leader present at an event within ten (10) days following any alleged violation. Such complaint must include details of the events leading up to the alleged violation.

3.3. Both the complainant and the member accused have the right to receive copies of all relevant documents and also have the right to be represented by another member at any hearings.

3.4. Any witness, whose observations will be taken into account during deliberations, must submit his or her observations in writing.

3.5. The Executive Director, the Chair of the Board of Directors, and one other director appointed by the Board, shall serve as the disciplinary committee. Individuals appointed to the disciplinary committee shall adhere to COCA's Code of Ethics and its Conflict of Interest policies and shall recuse themselves from the committee if they are in a conflict of interest position.

3.6. The Chair of the National Conference Committee shall not be eligible to serve on the disciplinary committee should an issue arise during the national conference.

3.7. The Committee will review all written submissions and set a time for all interested parties to attend a hearing during which, the Committee will ask questions based on the written submissions.

3.8. The member accused, or his or her representative, may then question witnesses and challenge the evidence.

3.9. The Committee shall then deliberate in camera and reach a decision on the complaint. A unanimous decision is required to impose sanctions. If sanctions are to be levied, those will be announced after the in camera session.

3.10. Decisions regarding sanctions, other than termination, suspension, expulsion of membership, or the banning from COCA events, are final. If termination, suspension, expulsion, or banning from COCA events is recommended, the member, associate or volunteer has the option to appeal to the Appeals Committee of the Board of Directors.

3.11. The Appeals Committee shall be composed of three unbiased members of the Board appointed by the Chair of the Board.

3.12. Appeals must be made in writing and filed within 10 days of the member receiving the decision of the Disciplinary Committee. No sanctions can be applied until after the appeal is heard.

3.13. The decision of the Appeals Committee shall be final

4. AMENDMENT

4.1. Any registered contact person from a COCA-member school, company or artist, may propose amendments to this policy by submitting a written proposal to the COCA chair, secretary, or executive director. Such proposed amendments

must be considered by the Board of Directors at its next business meeting. The results of such consideration must be communicated in writing to the members, associate or volunteer in question within seven (7) days of the meeting.

4.2. The executive director shall ensure that this policy is kept up-to-date and posted to the COCA website within seven (7) days of any amendments being made.

HARASSMENT POLICY

COCA views that harassment as defined is unacceptable conduct, and any act should be reported to the COCA Harassment Liaison. The aim of this policy is found in the following statement

"The Canadian Organization of Campus Activities endeavors to provide outlets for working and learning through conferences both regionally and nationally, that are supportive to the treatment of all its members. The basis for interaction within C.O.C.A. is one of mutual respect, cooperation and understanding. C.O.C.A. will not condone behavior that is likely to undermine the dignity, self-esteem or productivity of any C.O.C.A. member. Harassment violates fundamental rights, personal dignity, and C.O.C.A. considers this type of behavior to be a very serious offense."

CODE OF ETHICS

As members of C.O.C.A., we believe and advocate that ethical and courteous practices are important in their own right and essential to good business. The C.O.C.A. Code of Ethics indicates good business practices that generally have the qualities of honesty, fairness, consideration and enlightened professionalism. We support them in letter and in spirit.

CONTRACTING

1. Negotiations and agreements must be undertaken only by those properly authorized by the school, by an agency or by an artist. The agency must make clear to the school whether it has exclusive rights with an artist, and is responsible for identifying an authorized negotiating person from the school.

2. When an agency offers an act to a school, the school must avoid reasonable delays in responding, and if accepting or declining the offer, should clearly and explicitly indicate so.

3. An agency must be able to fulfill any offer made, and if the offer is conditional, must make such conditions clear to the school in advance.

4. Contracts and riders should be signed and returned by both parties without delay.

5. Middle agents who sign contracts on behalf of an artist are as responsible for the provisions of any agreement as the exclusive agency of an artist would be.

6. Verbal commitments should be honoured, although written contracts are essential for a clear understanding between the parties. The agent should make sure that both the school and the artist understand all arrangements in the contract.

7. Contracts are to be signed only by the properly and legally authorized persons of the contracting parties. The agent is responsible for identifying the contracting authority at the school.

8. Contract riders should be agreed upon before contract signing and are a part of the contractual obligation.

9. Schools must provide complete and accurate information regarding the facilities and equipment to be used and intended method of payment.

10. Any additional expected activities from the artist should be in writing. The agent is responsible for informing an artist of such particulars.

11. Schools must be honest, accurate and timely in attendance and expense reports, where either has an effect on the artists' remuneration.

12. Written permission must be secured prior to any type of recording of a performance.

13. Advertisement and promotional activities stipulated by contract should be fully executed.



COURTESY AND HOSPITALITY

1. Phone calls should be returned and letters answered promptly.
2. Schools should return videotapes or films on time and in proper condition as specified in agreements. Agreements and promotional information as well as programming materials, should be sent when promised by the agency.
3. Political or issue oriented reasons for scheduling a program should be explained to the artist/manager during negotiation if these special reasons exist. The agency should inform the artist of all responsibilities of the contract and rider before arrival on campus.
4. Sharing information concerning quality, success and level of service received from an act or agent is important to other C.O.C.A. members; high quality and good service should be communicated as well as that which is unsatisfactory.
5. Under contracting, good use of supplied promotional materials is important to the success of an event. Selling or other misuse of promotional material is improper. Promotional material should be sent on time and should be kept updated. Only materials that will be needed and used should be requested.
6. Artists should be treated as guests on campus. Artists should treat facilities and campus rules with respect. Hospitality arrangements, provision of rider requirements, and payment according to contract are necessary for the artists well-being and contribute to the quality of the appearance.
7. A campus host or hostess should be on hand before and during events with campus and community. Artists should schedule their travel with ample time to begin the performance at the time stated on the contract.
8. Any infraction of these Business Ethics and Standards should be referred to the Grievance Committee Chair to be resolved according to the terms of The C.O.C.A. Grievance Procedures Policy.

ALCOHOL

This policy is designed to encourage the responsible use of alcohol and to promote a safe environment at COCA events.

1. No official event shall be scheduled to take place after 2:00 a.m.
2. Any event that takes place between the hours of 7:00 p.m. and 2:00 a.m. where alcoholic beverages are served for more than one and half hours requires service by properly trained bar staff.
3. Under no circumstances shall any official COCA event allow for attendees to bring their own alcoholic beverages.
4. At any event at which alcoholic beverages are served, a selection of at least two categories of non-alcoholic beverages must be available to attendees throughout the course of the event. Categories of non-alcoholic beverages may include the following: water, pop, juice, and hot beverages such as tea, coffee, and hot chocolate. This requirement also applies to any COCA member who holds an unofficial event at which there is an open invitation to COCA members and guests.

5. At any event at which alcoholic beverages are served, at least 2 sober monitors must be on duty. This may take the form of venue staff or volunteers assigned specifically to serve as sober monitors.
6. The legal drinking age of the province in which a COCA event will be held shall be noted in promotional documents for the event in question. Underage attendees shall be identified on registration forms and in any other way deemed necessary by the Board of Directors which may include an indicator on the name tag.
7. At no time shall COCA, its directors, officers, or members engage in the promotion of the over-consumption of alcoholic beverages. At no time shall any COCA member coerce another member or guest to consume alcoholic beverages against his or her will.
8. At any COCA event, any member who offers a beverage to another member or guest must clearly identify if said beverage contains alcohol. Any member who purposely deceives another member or guest concerning alcoholic beverages will be subject to disciplinary action.
9. The directors and officers of COCA shall do their best to ensure that COCA event venues are selected that allow for access by underage delegates.
10. Alcohol is not permitted in the exhibition hall trade show. An exception to this rule is when a beverage-alcohol supplier provides samples of their products to delegates. In this case, permission to distribute samples must be given by both COCA and the venue. All applicable provincial regulations must be adhered to, and required permits must be displayed at the booth.
11. Any inappropriate behaviour resulting from the consumption of alcohol by a COCA member that negatively affects either COCA members or non-members will be considered unacceptable.
12. Violation of COCA's policies may result in disciplinary actions by the COCA Board of Directors. Such actions may include the suspension, expulsion, revocation of membership or the expulsion from COCA-sponsored events.



Trick Or Treat Entertainment Inc.



Jim Cuddy



Sam Polley & the Old Tomorrows

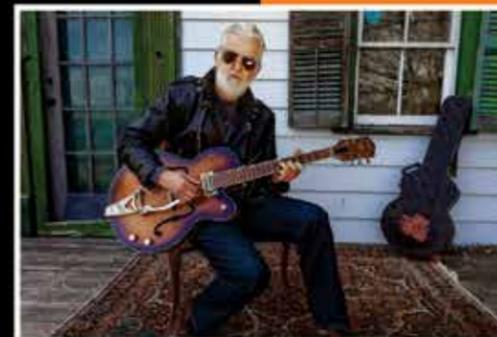
Being the youngest member of Jim Cuddy's musical family, Sam Polley grew up in the music industry, but took his own time to join the family business. Forming Sam Polley and The Old Tomorrows with brothers Tally and Gianni Ferraro adding in Fraser Melvin and Jeff Giles. The band has an EP released and are currently in the studio putting the final touches on a new CD.



Blue Rodeo



Crack Of Dawn



Greg Keelor



Messenjah



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STUDENT**